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Contact: Mark Jerkins
Higher Advertising, Inc.
407.447.1340 x201
Mark@higheradvertising.com

Zodiac of North America Welcomes Two New RSMs

Summerville, SC – Zodiac of North America - a subsidiary of Zodiac ZMP, the world's largest manufacturer of RIBs, inflatable boats, life rafts and safety equipment, and the world's oldest and most recognized manufacturer of inflatable boats – has just appointed **Mauricio Gomes** to be the company's new **regional sales manager (RSM)** for the **Southeast / Offshore region**; and **Todd Kelly** has been named the new **West Coast / Midwest RSM**.

Aside from the southeastern states, Gomes is also responsible for Mexico, Central America and the Caribbean. He brings many years of manufacturing sales experience to the table for ZNA and is fully bilingual with English and Spanish. Gomes holds a Masters in Marketing Administration from the Paulista University in Sao Paulo, Brazil.. He will be based from his home office in Jacksonville, Florida.

Kelly, who possesses both boat building and marine retail sales experience, holds a B.A. in International Management from California State San Marcos. He will be based from his home office in San Diego, California.

"We are pleased to add these two gentlemen to our sales team" stated Zodiac of North America Vice President of Sales Gary Durnan. "We're excited about their potential in these markets as we look to expand our market share and further improve on dealer/customer deliverables."

Zodiac of North America - a subsidiary of Zodiac ZMP, the world's largest manufacturer of RIBs, inflatable boats, life rafts and safety equipment, and the world's oldest and most recognized manufacturer of inflatable boats – is an NMMA certified marine manufacturer of RIBs and inflatable boats with an extensive production, distribution and customer service operation throughout North America for recreational, professional and military purposes.

For more information on Zodiac of North America, visit **www.zodiacmarineusa.com**; or contact Mark Jerkins at Higher Advertising, Inc., email: Mark@higheradvertising.com; phone: 407.447.1340.

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