



**FOR IMMEDIATE RELEASE**

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## **Zodiac Boats of North America Signs 17 New Dealers**

**Summerville, SC – Zodiac Boats of North America** - a subsidiary of Zodiac ZMP, the world's largest manufacturer of RIBs, inflatable boats, life rafts and safety equipment, and the world's oldest and most recognized manufacturer of inflatable boats – has recently added 17 North American dealers/distributors to its current roster.

- **Agencia Arjona** (San Diego, California)
- **Annapolis Inflatables** (Annapolis, Maryland)
- **Dinghy Concepts** (Detroit, Michigan)
- **Islander Marine** (Marblehead, Ohio)
- **Landing Boat Supply** (Yarmouth, Maine)
- **Marine Supply Co.** (Memphis, Tennessee)
- **Pacific Coast Life Raft** (Victoria, B.C., Canada - Life Raft Packing Station)
- **Park Presidio Inflatables** (San Francisco, California)
- **Sierra Mountain Sports** (Lake Tahoe, California)
- **Vane Brothers** (Baltimore, Maryland – Life Raft Packing Station)
- **West Marine Superstores** (7) (Ft. Lauderdale, FL; Jacksonville, FL; Annapolis, MD; Middleton, RI; Seattle, WA; San Diego, CA; West Palm Beach, FL)

“This new expansion to our already successful dealer network will provide convenience for current and future customers, as well as new markets for our company to strengthen our brand,” said Zodiac of North America General Manager Gary Dickman.

Zodiac's four major product categories of RIBs will be sold in seven West Marine Superstores, beginning with initial product offerings from Zodiac's Bayrunner and Yachtline Series.

Zodiac of North America - a subsidiary of Zodiac ZMP, the world's largest manufacturer of RIBs, inflatable boats, life rafts and safety equipment, and the world's oldest and most recognized manufacturer of inflatable boats – is an NMMA certified marine manufacturer of RIBs and inflatable boats with an extensive production, distribution and customer service operation throughout North America for recreational, professional and military purposes.

For more information on Zodiac of North America, visit [www.zodiacmarineusa.com](http://www.zodiacmarineusa.com); or contact Mark Jerkins at Higher Advertising, Inc., email: [Mark@higheradvertising.com](mailto:Mark@higheradvertising.com); phone: 407.447.1340.

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