



FOR IMMEDIATE RELEASE

Contact: Mark Jerkins
Higher Advertising, Inc.
407.447.1340 x201
Mark@higheradvertising.com

Zodiac Boats of North America's New RP 650 "Crossover" to be On Display at the 2010 Ft. Lauderdale International Boat Show

Summerville, SC – Zodiac of North America, who is debuting exciting new models for the upcoming model year at the 2010 Ft. Lauderdale International Boat Show, just announced it will also unveil its newest addition to the Recreational/Professional (RP) Series: the **RP 650**.

The RP 650, or Rec Pro 650, is a "crossover" model that is extremely versatile and designed for both the weekend warrior - fishermen or water sports enthusiasts – and for light commercial duty such as first-responder agencies.

"We're targeting not only the recreational boater and his needs, but also professional service departments such as search and rescue, fire and safety, police, Coast Guard Auxiliary and Department of Natural Resources," said Zodiac of North America General Manager Gary Dickman. "Our RP 650 is a tough boat that will live up to the Zodiac name."

This boat is modeled after the performance-proving hull design of the Zodiac Pro 650, with an overall length of 20'8" and a wide beam of 8"2". Top speed of the model is approximately 53 mph with a Yamaha 150 hp engine.

Key features include a deck-mounted T-Top for added strength and professional grade stability complete with four rocket launchers; a new console design allowing for increased instrumentation space; integrated bow rail and a removable forward tow/anchor post; a lower profile, more user friendly rear arch (with an integrated tow stanchion which eliminates the need for a rope guard) and two rocket launchers conveniently mounted at trolling angle; powder-coated white tubing to match the deck floor and the removable tube system is available in red or grey colors.

--more--

Zodiac: RP 650

Page 2

Additional standard features on the RP 650 include a fire extinguisher, navigation and deck lighting, (2) 12-V plugs and a bilge pump. Seating includes a bench seat in front of the console, and the captain takes charge from the leaning post which offers an integrated hand rail and five rocket launchers.

Zodiac of North America - a subsidiary of Zodiac ZMP, the world's largest manufacturer of RIBs, inflatable boats, life rafts and safety equipment, and the world's oldest manufacturer of inflatable boats – is an NMMA certified marine manufacturer of RIBs and inflatable boats with an extensive production, distribution and customer service operation throughout North America for recreational, professional and military purposes.

For more information on Zodiac of North America, visit www.zodiacmarineusa.com; or contact Mark Jerkins at Higher Advertising, Inc., email: Mark@higheradvertising.com; phone: 407.447.1340.

SPECIFICATIONS

Zodiac RP 650

Overall Length:	20'8"	6.3 m
Inside Length:	13'8"	4.165 m
Overall Width:	8'2"	2.5 m
Inside Width:	4'5"	1.35 m
Buoyancy Tube Diameter:	1'11"	0.575 m
Capacity:	15 persons	
Max Payload (aprx):	3,836 lbs	1740 kg
Total Weight (aprx):	1,256.6 lbs	570 kg
Airtight Compartments:	5	
Maximum HP:	150 hp	113 kw

(Hull Storage Dimensions)

Length:	17'3"	5.25 m
Width:	5'2"	1.57 m
Height:	3'4"	1.015 m
Hull Angle:	24 degrees	

###